



JOERG FLOHR

Creative Thinker

Passionate about Yachting & Innovation

- Born in Germany
- Residing in Spain – Mallorca since 2016
- Age of 57 years
- Divorced, 2 children (grown up)
- Healthy, athletic and fit, running, hiking, watersports, yoga
- Commercial, cosmopolitan, networker, well connected in yachting, charter and finance
- Languages: German (native)
English (fluent)
Spanish (beginner)
- Yachtmaster Offshore (Motor)
- Master 200GT
- SKS Motor (Germany)
- MCA Dayskipper Sailing
- Experienced captain with more than 60.000 nautical miles in the last past 6 years
- Car and motorbike driving licences

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SUMMARY

My passion for boats originated from my place of birth – the German Baltic Sea. Boats and watersports are deeply anchored in my DNA.

After high school and university, my path led to the financial industry, where I worked in different countries: Germany, Luxembourg and Belgium, progressing through roles including Sales, Project Manager and Chief Executive.

In 2015 my life changed significantly when I got the opportunity to join a yacht charter company on the Balearic Islands with several yachts up to 24 meter. My new position as Head-Captain of the company Breezedays Group SA enabled me to convert my passion for yachts into my professional life.

Early 2021 I joined the charter company "Inception-Life S.L." as captain onboard their yachts (Azimut 18m, Sirena 22m, Extra-Yacht 24m).

The management of yacht and crew, the entertainment of guests on board and a professional and safe navigation of the yacht through the hot-spots of the Mediterranean Sea are just some of my strengths. I am commercial, creative, well connected, organized, passionate about yachting and look forward to bring my depth and breadth of experience to an interesting new position and make it a success.

WORK HISTORY

01/2021 – Present	Captain Inception Azimut (18m), Sirena (22m) ExtraYacht (24m) Cruising: Spain - Malta - France
10/2015 – 12/2020	Captain Breezedays Absolute Navetta (24m) Cruising: Spain - Greece - France - Italy
01/2006 – 10/2015	CEO Plentum Group Luxembourg / Germany
03/2001 – 06/2006	CEO Partner in Life S.A. Luxembourg
04/1998 – 03/2001	Sales Lombard International S.A. Luxembourg
07/1996 – 04/1998	Junior Analyst Deka Bank Frankfurt Germany
07/1986 – 04/1998	Deutsche Bank Versicherung Germany